

Award: Most Innovative Use of AI

Open to: Any organisation which serves the legal profession (older and vulnerable client sector)

This organisation has taken a bold approach to product and service innovation. They are early adopters of AI and have invested in this new technology. They really are redefining what's possible in the legal sector through the bold, intelligent, and impactful application of AI. They have embedded AI into their products in ways that genuinely enhance delivery of legal services. This organisation not only embraces this emerging technology, but is doing so with creativity, responsibility, and a clear understanding of the evolving needs of the legal profession.

Requirements

Your submission will need to consist of 3 main parts:

Part 1 – Your covering statement (a maximum of 150 words)

This should state why you should win this award.

Part 2 – Your full submission (a maximum of 1000 words)

Your submission must tell the story about why you should win the *Most Innovative Use of AI* award and must also cover the specific criteria below:

1. Talk about how you have integrated AI into your product and how you believe this can deliver increased efficiencies for your customers
2. Give an example of how your product has helped to improve a process for your customers and create timing savings
3. Talk about how you have helped with change management within a firm and achieved department wide, even firm wide buy in
4. Talk about future plans for AI and what you believe it can deliver for law firms

Please provide one piece of supporting evidence in an appendix to your submission, clearly stating to which of the four points above your evidence relates.

Part 3 – Your Pearl of Wisdom (a sentence or short paragraph)

What one piece of advice would you share with the audience to help them in their work? This could be a technical insight, a tip, an observation, or something that works well for your customers, advice shared with you that has stuck with you.

NB: The best pearls of wisdom may be shared with the audience as we would like to give audience members something really useful to take away from the Twilight Awards.